

Download Pop Life Art In A Material World

Beginning with the grandfather of Pop, Andy Warhol, the show includes Jeff Koons's infamous Made in Heaven series and his stainless steel Rabbit sculpture, an iconic array of golden spot and butterfly paintings from Damien Hirst's record-breaking 2008 auction, and a reconstruction of Keith Haring's Pop Shop in New York.

Originally titled Sold Out, this exhibition had its name changed to the cutesy, but less telling Pop Life on the insistence of one of the artists – reputedly Hirst. If that seems an indictment of the inflated influence of some artists, it's an influence this entertaining exhibition goes a good way towards explaining.

'Good business is the best art', Andy Warhol famously remarked. His unabashed devotion to the marketplace was derided by much of the art world during his lifetime but, since his death in 1987, many subsequent artists have followed his lead, embracing commerce and celebrity as the foundations of their work. Like Warhol, they have found that marketing and publicity provide a means of engaging modern life beyond the confines of the studio, the gallery and the museum.

Tate Modern, London, United Kingdom [October 1, 2009 - January 17, 2010]

Welcome to 'Pop Life: Art in a Material World', where low culture meets high art and even higher price tags (it was going to be called 'Sold Out' but artist power leaves Tate as the only sell-out).

Pop Life: Art in a Material World June 11 to September 19, 2010 MEET THE CURATORS Friday, June 11 at 12:15 pm Tour Pop Life with the exhibition curators Jack Bankowsky, Editor-at-large, Artforum and Alison M. Gingeras, chief curator of the François Pinault Collection. Meet in the first room of the exhibition. Space is limited. Included with admission to the exhibition.

Maurizio CATTELAN POP LIFE : Art in a material world solo show. October 1, 2009 - January 17, 2010 + add to my calendar. london. Tate Modern London view map

Pop Life: Art in a Material World. After being closed for displaying a nude photograph of Brooke Shields at 10, Pop Life, a new show celebrating the art of selling out reopens at the Tate Modern.

Jack Bankowski is editor at large at Art Forum. He lives in New York City. Alison Gingeras is a freelance curator and critic and the author of Jeff Koons and Guy Bourdin. She lives in New York City. Catherine Wood is Curator of Contemporary Art & Performance at Tate Modern.

National Gallery of Canada, Ottawa, Canada [June 11 - September 19, 2010]

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