

# Download Meetings Expositions Events And Conventions An Introduction To The Industry

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For courses in Meeting, Event, Exposition and Convention Planning and Management. The Meetings, Expositions, Events, and Conventions industry continues to grow and garner increasing attention from the hospitality industry, communities, and college faculty.

Description. For courses in events and convention management. The most thorough, up-to-date text on the MEEC industry Meetings, Expositions, Events, and Conventions: An Introduction to the Industry gives a comprehensive overview of the burgeoning field of planning and producing MEEC — meetings, expositions, events, and conventions.

Initiative of the meetings, expositions, events, and conventions industry managed by the Convention Industry Council (CIC). APEX develops and manages the implementation of accepted practices (voluntary standards) for the industry

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The Meetings, Expositions, Events, and Conventions industry continues to grow and garner increasing attention from the hospitality industry, communities, and college faculty.

He has written books on meetings and events including the third edition of this text, Meetings, Expositions, Events, and Conventions published by Pearson in January of 2011, Planning and Management of Meetings, Expositions, Events, and Conventions published by Pearson in January of 2014, and Production and Logistics in Meetings, Expositions, Events, and Conventions, also published by Pearson in March of 2014. He is also the principal of the consulting firm Fenich & Associates LLC.

Meetings, Expositions, Events and Conventions: An Introduction to the Industry

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